

Climb - From learning to success

Exploring vocational and non-traditional educational routes to employment

John Mayford , Olmec CEO

OLMEC A LONDON CASE STUDY

HdBA, Campus Mannheim, 10th JUNE 2015.

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- Olmec
- The London context and who we work with
- how we bring people into our programme
- What we offer
- Case the stories of people
- Questions & Answers

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Race equality through economic & social justice

We support people into employment

Through

- Providing an employment and training service in communities
- Providing training for people considering social entrepreneurship/setting up social enterprise
- We are funded mainly through contracts not grants

The London Context

- London has 300 spoken languages
- New York 200 spoken Languages
- In 2007 London overtook New York as the most diverse city in the world
- 1 in 3 Londoners were born outside the UK
- Identity is multiple, fluid, complex and changing
- Socio-economic indicators vary across “equalities characteristics”
- Race, Gender, Gender Assignment, Sexuality, Disability, Age



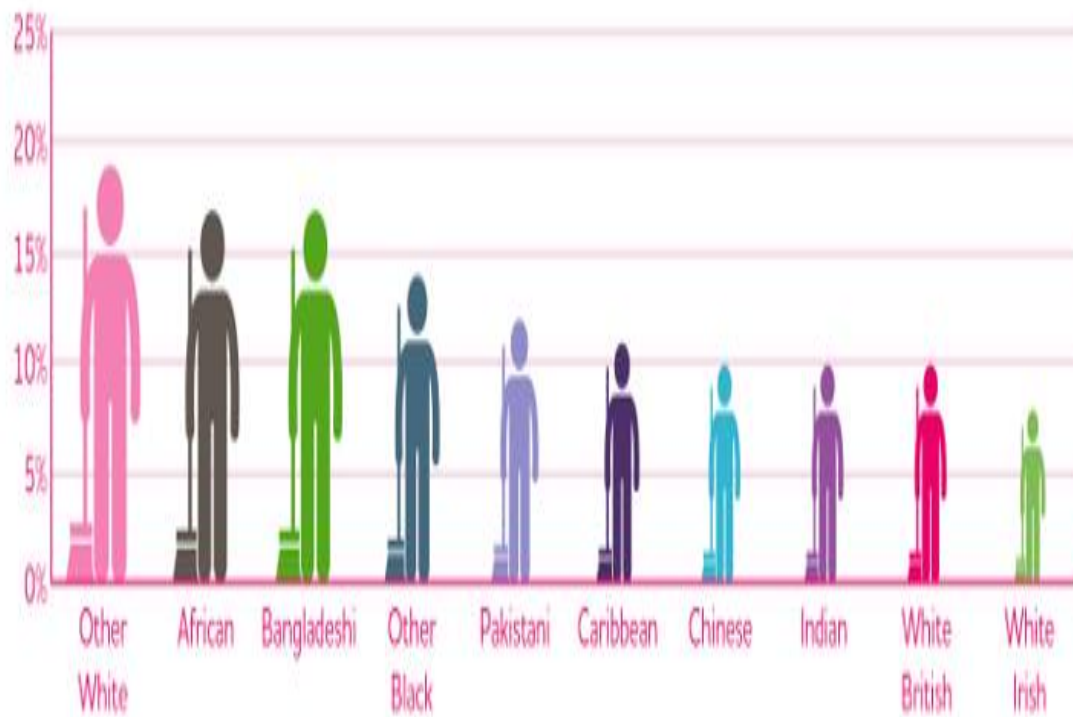
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Who we work with

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Percentage of each ethnic group working in the lowest paid occupations



A social Landlord we work with surveyed their tenants in 2012-13, and found that

- over 50% of residents are from minority communities;
- 57% are not economically active;
- 54% are long term unemployed;
- 17% have never had a job;
- 30% have only an overseas qualification
- only 38% are qualified to level 2
- 75% want to undertake further training as they recognise that the lack of qualifications and skills is a main barrier to employment.

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- Our organisation and values reflect London & the communities we work in
- Committed to equality & diverse in terms of age, ethnicity, religion, gender
- We research the communities we work in
- We ask people what they want
- We knock on doors & establish trust
- We work in partnership
- We offer services in the community
- We work with employers
- Learning works backwards from the labour market
- Or setting up a business
- We de-institutionalise our learning

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WHAT WE OFFER EXAMPLE

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Employment and Training Open Day Thursday 25th June 2015

Venue: Praxis Enterprise, N7 6PA 9.30-3pm

Recruiting Event Staff for some of the most well known UK venues in North, South, and Central London via AP Security

Come along to our **recruitment day on Thursday 25th June** and meet directly with the employer, and skilled employment advisers.

Arrive for one of the following times and please bring your CV:

25th June:
10:30am
12 noon
and 1:30pm



LIVE JOBS BOARD
with vacancies
across Housing,
Construction and Retail
join us from 9.30am-3pm

For more information contact: Leon Atkinson 07885 969268
Katie Gerrard 07889 537781 katie.gerrard@olmec-ec.org.uk

 @chalkhilljobs
@stmartinsjobs
@canalsidejobs
@olmecempcomm

the Praxis
English School &
language GYM



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EMPOWERING COMMUNITIES

Training and Employment Open Day Thursday 25th June 2015

Venue: Praxis Enterprise, N7 6PA 9.30-3pm

- Business English and General English Training -
- Employment Support -

Come along to our **open day Thursday 25th June**, meet directly with skilled employment and Language Gym advisers.



Praxis Language Gym Programme Places

- Length of the courses: 4wks, 8wks, 12wks, and 10hrs of one-to-one for all courses
- English for employment
- English exam preparation: FCE, CAE, IELTS all international recognised
- Business English AND General English

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VENUE: Praxis Enterprise, 348 Holloway Rd London N7 6PA

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WHAT WE OFFER

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WHAT WE OFFER

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- Tools, guides, manuals and templates for social enterprises
- we cannot be responsible for externally linked material.
- Start up guides
- Start Your Social Enterprise. Comprehensive guide from Social Enterprise UK working through issues to consider when starting a new social enterprise:
http://www.socialenterprise.org.uk/uploads/files/2012/07/start_your_social_enterprise.pdf
- Start a Co-operative. For anyone interested in co-operative forms of social enterprise this page provides access to a number of different resources and guides:
<http://uk.coop/start-co-op>
- Simply Start Up. A guide for anyone involved in the creation of an enterprise that will be owned by, run by, and supported by the community in which it operates.
www.uk.coop/simplystartup
- Changemakers Handbook. New from the RSA (July 2013). A guide for anyone who wants to change their community for the better, not just about social enterprise but relevant.
<http://www.rsablogs.org.uk/tag/changemakers/>
- Business planning
- Social enterprise business planning toolkit. Comprehensive Business Link London guide.
[Social_enterprise_business_planning_toolkit__PDF_1.pdf](#)
- Beginners Guide to Social Enterprise Business Planning. From a project focused on personalisation but relevant to any social enterprise: [Business_planningv5.pdf](#)
- Legal Structures
- Simply Legal. Comprehensive guide to social enterprise legal structures and organisational forms. Published by Co-operatives UK but covers all legal forms:
<http://uk.coop/simplylegal>
- Finance
- Climbing the ladder Step by Step finance for social enterprise. Excellent introduction to key financial concepts written by Andrew Bibby for Social Enterprise London.
www.sel.org.uk/uploads/Climbing-the-Ladder-Step-by-Step.pdf



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Case the stories of people.

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Case the stories of people.

Olmec case studies film: People we helped into employment

<http://www.olmec-ec.org.uk/main.cfm?type=VIDEOS>

From 3 15 mins to end

Olmec case studies film: a social enterprise business that Olmec supported

The Chickpea Sisters

<http://uk.reuters.com/video/2014/12/18/refugee-women-turn-love-of-cooking-into?videoid=348478395>

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Case the stories of people.

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Q & A

“Overcoming poverty is not a task of charity, it is an act of justice. Like Slavery and Apartheid, poverty is not natural. It is man-made and it can be overcome and eradicated by the actions of human beings. Sometimes it falls on a generation to be great. YOU can be that great generation. Let your greatness blossom.”

Nelson Mandela

